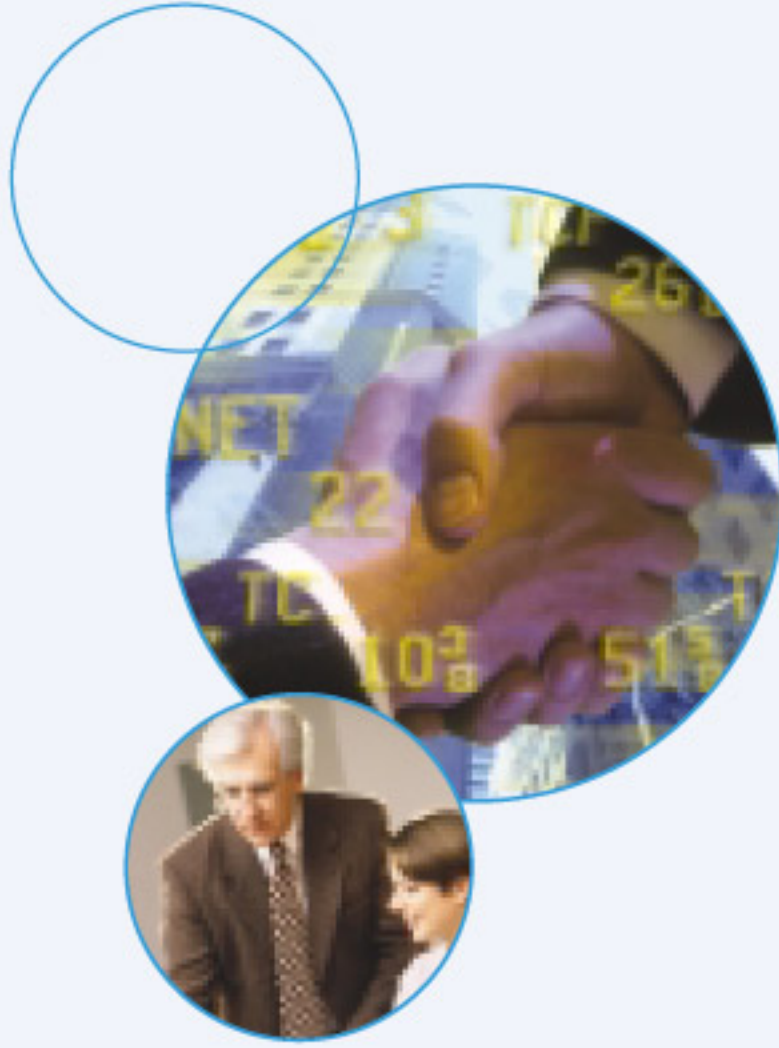




PARKS CONSULTING

A POSITIVE EXPERIENCE

INTEGRITY, RESULTS, SUCCESS



AT PARKS, WE'VE BUILT A REPUTATION FOR INTEGRITY AND FOR DELIVERING RESULTS.

As a Business and Technology Management Consulting Firm, we provide consulting and project management services to major financial institutions and Fortune 500 companies. Our clients are industry leaders such as Bank of America, Goodrich, and Wachovia.

Parks consultants are among the best in the business, with an average of more than 17 years of field-tested experience. Our consultants have the knowledge, experience, and organizational savvy to achieve success on client engagements. They can also provide a fresh perspective on the business issues driving your company's future, whether these are revenue growth, cost savings, legislative and compliance issues, competition, business transformation, a new product launch, or mergers and acquisitions.

Parks Consulting is a woman-owned company, founded in 1995 by CEO Penny Parks and a group of private investors. We maintain a strong commitment to our employees and community. Because of our business model, we can provide "Big Five" quality at a lower cost, without charging partner-level or administrative fees.

HOW DO WE ACHIEVE SUCCESS?

Success means providing leadership that is results-oriented, not task-focused.

Success means working as part of your team to build internal momentum. Success means shaping a solution that will fit your needs, then delivering that solution on time, on budget, and on target, at superior value.

Most of all, success is a shared endeavor.

Success means shaping a solution that will fit your needs, then delivering that solution on time, on budget, and on target, at superior value.



KNOWLEDGEABLE
EXPERIENCED
DEDICATED

"Parks understands our environment, our success criteria, and ultimately what they provide is assistance at being successful."

Joe Monk, Chief Information Officer of Retail & Channel Technology, Wachovia

"Parks provides high-level talent and experience you can trust. They excel at understanding the client's perspective, and they are happy to meet us on our own terms. It's a constant pleasure to work with Parks."

Jim Williams, Chief Information Officer, Royal & SunAlliance

"Parks has been a dependable resource for First Charter. They understand our business and they have helped us make the right decisions at the right time."

Jim Mathews, Senior Vice President of Operations, First Charter Bank

"Their strongest point is a flexibility and willingness to partner under Bank of America's terms. Bank of America is the one to define how it wants its needs met."

Jim Kelly, Senior Vice President of Application Software Engineering, Bank of America

"Parks has a well-deserved reputation for quality and integrity. Their people are skilled, knowledgeable, and dedicated. We've seen Parks go the extra mile to achieve project objectives, and then go a little further."

John Venzon, Senior Vice President, eSolutions Delivery, Global Corporate Systems, Bank of America

"Parks Consulting has always been a strong advocate for United Way and continues to play a leadership role in our community as a responsive corporate citizen."

Gloria Pace King, President, United Way of Central Carolinas, Inc.

"I am impressed with the consultants that I have been involved with, in their ability to come in and focus on the consulting engagement at hand and deliver a professional and high quality solution. Parks consultants take true ownership of the business initiative and pride themselves with providing excellent results."

Chuck McDevitt, Director of IT Technical Services, Goodrich

PARKS CONSULTING

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CAPABILITIES THAT KEEP YOU IN THE LEAD

ALL SUCCESSFUL BUSINESS INITIATIVES CONSIST OF THREE MAJOR PHASES — DIRECT, DESIGN, AND DEPLOY.

PHASE 1

Direct: Your senior business and technical managers align their objectives in a common direction, determine the best ROI courses of action, and allocate dollars and other resources to proceed.

PHASE 2

Design: Your organization defines the scope of the initiative. Then you plan the architecture and technical infrastructure.

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Jim Kelly, Senior Vice President of Application Software Engineering, Bank of America

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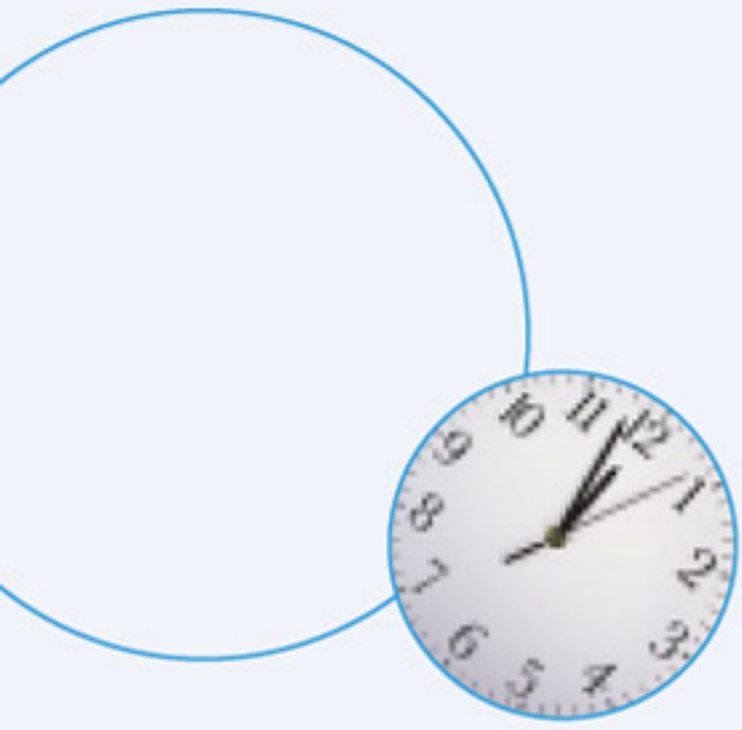
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**OUR CONSULTANTS SERVE CLIENTS IN THE
FINANCIAL SERVICES, DISTRIBUTION,
MANUFACTURING AND OTHER INDUSTRIES.**

We manage initiatives as large as \$40 million in size with an extended team of 100 or more people.

Core competencies include mergers and acquisitions, budgets, project management, enterprise project management offices, business strategy, project management assessments, systems integration, process re-engineering, and project recovery.

CLIENT LIST

Adhesion Technologies	Lance
Allegheny Technologies – Allvac	Maersk Sealand
American Tire Distributors	Mary Jo Fabrics
Bank of America	Mecklenburg County
Barnhardt Manufacturing	Michelin
BCE – Emergis	Moody’s Investors Service
Belk Store Services	National Textile
Benefits Management Services	National Welders
Burlington Industries	Novant Healthcare
Community Foundation Alliance	Nucor Corporation
Discovery Place	Oakwood Homes
DST Innovis	Piedmont Natural Gas
Duke Energy	Progress Energy Service
Family Dollar	Rack Room Shoes
First Charter Bank	Royal & SunAlliance
First Tryon Securities	Snyder Paper
Food Lion	Sold USA
GE Power Systems	Springs Industries
Goodrich	Trigon Healthcare
Group Benefits Concepts	University of North Carolina at Charlotte
Haynes Dye & Finish	Vertical Portals
Integon	Wachovia Bank
International Paper Company – xpdx	Wells Fargo Bank

*“The difference with
Parks Consulting is
you feel like they’re part
of your organization,
not somebody else’s.”*

**Rae Eagle, Manager
of External Reporting,
Nucor**



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